

A stylized world map in shades of blue and purple. A bright blue starburst in the upper left (North America) has numerous thin lines radiating outwards to various points across the globe, representing a global network or sponsorship package.

SPONSORSHIP PACKAGE

STEEL TOES
& STILETTOS

Gala

November 12, 2022

SHAW CENTRE

Hosted by Lucy van Oldenbarneveld

Proudly presented by

LAURIN

General Contractor ♦ Entrepreneur Général



Greater Ottawa

Habitat for Humanity®
Habitat pour l'humanité®

La Grande Région d'Ottawa



Rahul Kochar, vice-president with Phoenix Homes, and his wife, Simran, with Melinda Karlsson and Erik Karlsson at Habitat Greater Ottawa's Steel Toes and Stilettos "Full Moon" Gala.

After going virtual for the last two years, we are thrilled to invite you to join us in-person on November 12, 2022, at the Shaw Centre for an unforgettable around-the-world celebration in support of Habitat Greater Ottawa. Our signature event is back this year and will feature live and silent auctions, live entertainment from around the globe, special presentations and more!

Our annual Gala provides a unique opportunity for Ottawa's top builders, developers, tradespeople, and industry leaders to network while supporting a cause the aligns well with your business. Beyond networking, this event provides your company the opportunity to position yourself as a community leader who supports our mission to provide local families access to affordable homeownership. All funds raised from this year's Gala will support Habitat Greater Ottawa's operations for 2023, including our exciting development in Kemptville.

With the help of volunteers and Habitat homeowners, Habitat Greater Ottawa builds safe, secure and affordable homes for families in need. Habitat has been building homes in Ottawa since 1993 and has served more than 93 families over the last 27 years.



Guests from Capital Taxi at our 25th Anniversary Steel Toes & Stilettos Gala.

every one deserves safe, secure and affordable housing

- ✦ We build homes using volunteer labour and donated materials.
- ✦ We sell the homes to qualifying partner families who have completed 500 volunteer hours.
- ✦ We offer families an affordable and sustainable mortgage plan
- ✦ We set the families' monthly payments affordable and geared to income.



Habitat homeowner Isabelle and her son.

"In the end, it all comes down to my son who is the most important person in the world to me. I want him to have that feeling of growing up in a safe neighbourhood and the love of community where he can go out and play with friends and not have to worry about whether or not he'll have a stable place to live."

– Isabelle, Habitat Homeowner

SPONSORSHIP OPPORTUNITIES

Hope Builder
\$12,000

- 🏠 Ten tickets, preferred seating and corporate logo on table
- 🏠 Corporate name and logo on all Gala communications (digital and print)
- 🏠 Corporate name and logo on photo wall and event slideshow
- 🏠 Full-page program advertisement
- 🏠 Recognition in CEO or Board member's Gala speech
- 🏠 One year of recognition on our website, including company logo
- 🏠 Social media recognition (Facebook, Twitter, Instagram, LinkedIn)
- 🏠 Opportunity to use our logo on your corporate website for one year
- 🔨 Team Build day for 10 participants, including additional photos and social media in the 2023 build season and team featured at 2023 Gala
- 🏠 Sponsorship acknowledgment in Habitat Greater Ottawa's Annual Report

Roof Raiser
\$8,000

- 🏠 Ten tickets, preferred seating and corporate logo on table
- 🏠 Corporate name and logo on all Gala communications (digital and print)
- 🏠 Corporate name and logo on photo wall and event slideshow
- 🏠 Full-page program advertisement
- 🏠 Recognition in CEO or Board member's Gala speech
- 🏠 One year of recognition on our website, including company logo
- 🏠 Social media recognition (Facebook, Twitter, Instagram, LinkedIn)
- 🏠 Opportunity to use our logo on your corporate website for one year
- 🏠 Sponsorship acknowledgment in Habitat Greater Ottawa's Annual Report

Future Framer
\$6,000

- 🏠 Ten tickets, corporate logo on table
- 🏠 Corporate name and logo on all Gala communications (digital and print), slideshow
- 🏠 Half page program advertisement
- 🏠 Recognition in CEO or Board member's Gala speech
- 🏠 Social media recognition (Facebook, Twitter, Instagram, LinkedIn)
- 🏠 Opportunity to use our logo on your corporate website for one year
- 🏠 Sponsorship acknowledgment in Habitat Greater Ottawa's Annual Report

Foundation Builder
\$3,000

- 🏠 Ten tickets, corporate logo on table
- 🏠 Corporate logo on event slideshow throughout dinner
- 🏠 Sponsorship acknowledgment in Habitat Greater Ottawa's Annual Report

CORPORATE PARTNERS AND TICKETS

Your company logo can be prominently displayed in specific areas, such as wine sponsor | cocktail reception | entertainment

Early Bird - \$200 (before September 1, 2022) | General Admission - \$250

Get your tickets today!



Secure your sponsorship today! Contact Shawna Blanchard: sblanchard@habitatgo.ca