



Greater Ottawa

**Habitat for Humanity®**  
**Habitat pour l'humanité®**

La Grande Région d'Ottawa

Habitat for Humanity Greater Ottawa

# Case for Support







# About Us



## What We Do

At Habitat for Humanity Greater Ottawa (Habitat Greater Ottawa), we bring people together to build homes, communities, and hope. Working with our donors, supporters, and partners, we offer Ottawa families an affordable path to homeownership — a permanent solution to housing instability.





# The Challenge





## The Challenge



Across Ottawa, people at every age and stage of life are struggling under the weight of a deepening housing crisis. A growing number of working families are trapped in a cycle of unaffordable and unstable rents, overcrowded spaces, or unsafe living conditions with little hope of change.

At the same time, the dream of owning a home is slipping further out of reach. In Ottawa, the situation is especially urgent as affordable housing is now viewed as “completely unattainable,” with home prices in the city consistently outpacing wage growth. A critical shortage of affordable, family-friendly housing, combined with rising construction and living costs, has made the transition from renting to owning nearly impossible.

Without immediate investment in stable and affordable homeownership, thousands of families will remain locked out of the opportunity to build equity, financial resilience and a stable future — a cycle that will continue for generations.





# The Challenge By the Numbers

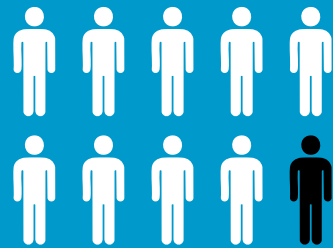


64% of Ontarians

worry about sacrificing other basic needs  
to afford rent or mortgage payments.

Over half 

of Ontarians are spending 50% or more of  
their household income on housing costs.



9 in 10 Canadians

are worried about affordability.

Nearly  
75%

of Canadians agree  
that communities are  
being fractured by a  
lack of appropriate  
housing for low- and  
middle-income people.



4 in 5 Canadians

say homeownership is now a luxury.

Over 80%

of Ontarians believe homeownership is  
becoming increasingly out of reach.





# The Habitat Affordable Homeownership Model

Together, we build prosperous and vibrant communities.

For over 30 years, Habitat Greater Ottawa has been the **only** local charity that works directly with the community to provide a sustainable path to **affordable homeownership** for low- to middle-income families.

**Together, we build safe, decent, and permanently affordable homes.** We bridge the gap between renting and conventional homebuying, and our homes remain affordable **forever**. This gives families a real opportunity to build generational wealth and break the cycle of housing instability.

Affordable rentals, while important, often provide only short-term relief as units can still be sold, redeveloped or repriced at any point. For families at the mercy of fluctuating rent prices and sudden moves, affordable homeownership provides a proven path towards safety, security and a stronger future.



**Healthy communities start with a home.** We partner with donors, municipalities, housing advocates and supporters to deliver lasting solutions to housing instability. Together, we create immediate, meaningful change for families today and for generations to come.



Habitat Greater Ottawa has transitioned from building single-family homes to **developing communities**, significantly increasing the number of people we can help. Families purchase their homes at fair market value with **no down payment and an affordable mortgage**, investing directly in their home equity and contributing volunteer hours.





# Our Impact

HABITAT FOR HUMANITY GREATER OTTAWA



Affordable homeownership is an effective, upstream solution to the current housing crisis. Habitat's homeownership model creates lasting change, delivering stability, financial independence, and an improved quality of life for families and their children.


Living in a Habitat home lifts Canada's GDP by **\$14,750 per year**.


Every **\$1** invested in Habitat homes generates up to **\$4** in social and economic returns.


Across Canada, families have collectively earned **\$64.8 million more** in income than they would have if they had remained renters.




### After becoming Habitat homeowners:

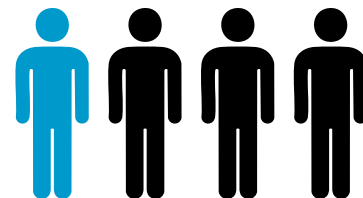
 **73%** report improved physical health.

 **1 in 3** has completed an additional educational credit.

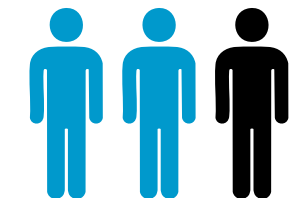
 **79%** say their mental health has improved.

 **Over 50%** have started volunteering more in the community.

### Over 100 families have been served in the Greater Ottawa region.

 **1 in 4** is a single parent.

 **55%** are newcomers.

 **2 in 3** rely on public transit.

### In 2024:

 **Over 400** volunteers gave their time and skills.

 **11 families** opened the doors to their new homes.

# Together, we build financial freedom.



“I am relieved that I now have the financial stability to save for my son’s education and his extra-curricular activities like basketball, piano and summer camps. Asher now has his own space to focus on his studies, and he’s so happy and proud of his new home! I am so thankful we are in a community where it’s safe for him to go out and play with other children.”

– Cynthia, Habitat Homeowner



“Through Habitat, we were able to save for retirement and are now able to retire. We will always recommend Habitat as it’s a good chance for a better life. We will never forget this experience, or the generosity from Habitat and the community.”

– Asha & Omar, Habitat Homeowners





# How You Can Help



# Build Homes and Hope

Behind every door is a story waiting to unfold: of a child who no longer has to change schools every two years, of a parent who no longer has to choose between buying food for their family or paying rent, or of a family who finally feels safe and secure in their own home.



Together, we can build the foundation for these stories.



Your gift to Habitat Greater Ottawa is more than a donation; it's an investment in a more equitable and hopeful future.







**Together, we can build a better future  
— one family at a time.**

In Ottawa, our goal is to build 35 Habitat homes this year and 100 more in the next five years.

Gift Level	What Your Generosity Can Do
\$500,000	Build one Habitat home
\$250,000	Fund energy-efficient features for 30 Habitat homes
\$100,000	Provide appliances for 30 Habitat homes
\$50,000	Deliver homeownership and financial literacy training for one housing development
\$25,000	Support community outreach to identify new Habitat families
\$10,000	Help prepare land predevelopment for new Habitat build
\$5,000	Support one day of residential build skills training for 10 youth



# Honouring Your Impact

Your support helps Habitat builders, advocates and innovators across Ottawa and nearby communities make affordable homeownership a reality.

We are committed to keeping you informed and involved while ensuring you always feel our deep appreciation.

In addition to a prompt tax receipt, as a valued supporter, you will receive invitations to donor and volunteer appreciation events.

## Your level of giving may also unlock unique opportunities, including:

- Receiving a hammer pin, a symbolic token of appreciation presented by our leadership
- An opportunity to present a Habitat home key
- Acknowledgement in our annual Impact Report
- Ongoing progress updates regarding the impact of the donation
- Exclusive donor briefing and engagement opportunities with Habitat Greater Ottawa leadership
- Exclusive invitations to groundbreaking and key ceremonies, our Steel Toes & Stilettos Gala, and site tours

**By donating, you become part of a powerful movement of people working to ensure everyone in our communities has an affordable place to call home.**

**Donate today.**



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Together, we build: **habitatgo.com**