

2018 ANNUAL REPORT



building capacity
and **community**



Greater Ottawa
Habitat for Humanity®
Habitat pour l'humanité®
La Grande Région d'Ottawa

we build
strength, stability,
and
self-reliance
through affordable
homeownership



building a stronger community

a letter from our leadership

We cannot describe how proud we are to celebrate with Habitat Greater Ottawa as we commemorate 25 years of impact in our community this upcoming year. A dedicated group of volunteers began this journey in 1993 with a dream of providing families in need with a hand-up. We saw the true impact of homeownership after the completion of our first build on Monique Street in 1994. Since that first build, we have worked with 73 local families and over 175 children. We've seen the impact first-hand and all we can say is that a Habitat home is life changing for the families we serve.

2019 will mark 25 years of helping others achieve their dreams through homeownership. This milestone wouldn't have been possible without every donor and corporate partner. It is because of their investment in us that we are able to continuously build homes and serve more families than ever before. From our Mountie House in 2002, to our Indigenous Build with PCL – over the years we have benefitted from the generosity and support of our community. With that we'd like to extend a special thanks to our 2018 sponsors.

Thank you again to the Leacross Foundation for their ongoing support of our current development, Leacross Landing. And thank you to all the individual donors who believe in us. Whether you make a financial donation, a gift-in-kind donation to our build or a product donation to the ReStore, every bit helps.

We would also like to thank the volunteers; many of you have been with us for a decade or more! We appreciate the dedication you have shown to our cause - you make our operation possible. And thank you of course to the Board of Directors, and the staff – your dedication to our mission and vision continues to propel us forward every year. As we look back on where we have been and all the work we have done, we are excited to see where we are going in the future and what we will accomplish next. Together, we are building a brighter future for families who live right next door.



Bob Ridley
Chair

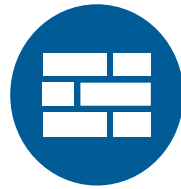
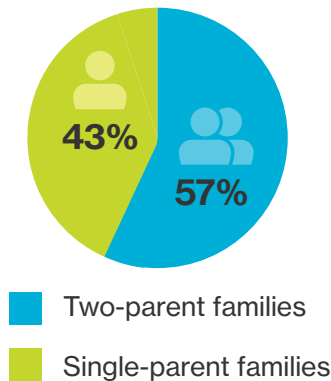


Alexis Ashworth
CEO



community building by the numbers

here's what you helped us achieve in 2018



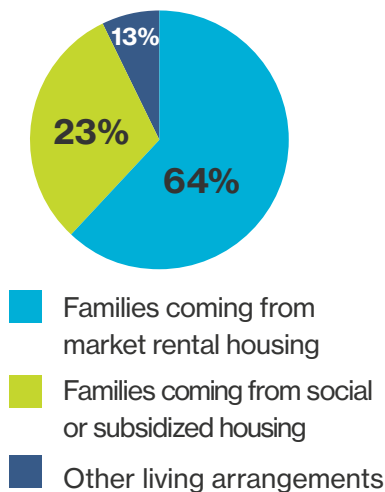
6 families

moved into safe, decent, affordable homes in Ottawa



238 families

moved into Habitat homes across Canada



1,000 volunteers

gave their time to Habitat Greater Ottawa



**20,550 +
volunteer hours**



\$536,242

raised to help build homes in our community

our mission

Habitat for Humanity brings communities together to help families build strength, stability and self-reliance through affordable homeownership.

our vision

A world where everyone has a decent and affordable place to live.



what we do

With the help of volunteers and Habitat homeowners, Habitat for Humanity builds safe, decent and affordable homes, including single-family and multi-unit houses. Habitat has been building homes in Ottawa since 1993, and has served 73 local families over the last 25 years.

why affordable homeownership?

Every Habitat house changes lives: those of the families who help build them and pay an affordable mortgage and all those in the community who offer them a hand up through donations, volunteering and support.

We know that safe, decent and affordable homeownership plays a critical role in helping families build a foundation for a life with better choices and more opportunities. With a little help, Habitat homeowners are able to achieve the strength, stability and independence they need to build better lives for themselves and their families. They are empowered to overcome the barriers that stand between their families and better, healthier, more financially stable lives. The outcomes are long-lasting and life-changing.

A 2015 study conducted by the Boston Consulting Group shows that there are significant and quantifiable benefits to society as a result of Habitat families having access to affordable homeownership. On average, Habitat generates \$175,000 of benefits to society per home. These benefits come in the form of reduced reliance on social housing and food banks, better educational and employment outcomes and improved health. In Canada, Habitat's affordable homeownership program has created a social return on investment of over \$633 million since 1985.

welcome to Leacross Landing

In June of 2018, the first four families in our Leacross Landing development received the keys to their new homes. We also celebrated the ground breaking of Phase II, and look forward to its completion in the spring of 2019.

meet Annie

The single mom is originally from Pangnirtung, Nunavut, a small community of 1,400 people located on the coast of a mountainous fjord on Baffin Island. Annie moved to Ottawa after high school to pursue her secondary education at Nunavut Sivuniksavut. "As a mother, owning a Habitat home is really a life changer for me and my son. We are going to build our life in a safe, comfortable, healthy home. The home will give us a sense of belonging and security and I am very thankful for that. The Habitat Greater Ottawa community really is a community. It is a community of passionate individuals that work together to create better lives for others. I feel so fortunate that I got to meet so many wonderful people throughout this entire process."



meet Abdellatif and Saadia

Abdellatif and Saadia moved from Morocco to Ottawa in 2009. Abdellatif worked as a farm adviser with the Department of Moroccan Agriculture for 14 years, but he decided to pursue a new career in the healthcare industry when he arrived in Canada. "We want to ensure a better environment that is healthy and safe for our children," said Abdellatif. "This is only possible thanks to Habitat and to all those who are helping make this dream a reality."

meet Hadi and Hanaa



Hadi and Hanaa moved to Canada 16 years ago from the Middle East. They have six children, Sereen, 13, Mohamad, 11, Hamza, 9, Abed-arahman, 7, Momin, 5, and baby Ahmad. For Hadi and Hanaa, becoming homeowners in their adopted country is something that was only a dream for a very long time. "I want to make a better life for my family," says Hadi. "This new home will be better for my family and encourage my kids to look forward to a better life."

meet Tereza

Tereza had been dreaming about becoming a homeowner for years. The single parent, who works full-time as an early childhood educator, is devoted to creating a better future for her three children. "Being a single mother is not easy, but finally all of my hard work has paid off. Now we will have a home to create memories in and a place my children can look back in 20 years and say, 'That's the home we grew up in.'"



celebrating new beginnings

welcoming two new families to Cousineau Street



meet Nafez and Shahla

When a family decided to move on to market home ownership in early 2018, we never imagined that a family would be able to complete all 500 volunteer hours in less than two months. Nafez and Shahla showed us the true power of family working together towards a goal. "I would like to acknowledge and thank the entire Habitat for Humanity organization and staff for offering such an amazing opportunity to families who always dream of obtaining a home they can truly call their own," said Nafez as they accepted the keys to their home at our Volunteer Appreciation event. "The individuals we have met and the things we have learned throughout our journey are beyond immeasurable."



meet Innocent and Adeline

After having both emigrated from war-torn Burundi in 2000, Innocent and Adeline knew that Canada was the perfect place to call home. The proud Canadians never dreamed of having enough for a home until a friend told them about Habitat. After a home became available in our Cousineau development, Innocent and Adeline were able to move into their Habitat home in December of 2018. "Both of our childhoods were so difficult because of the war in Burundi. I lost my father to war and my friend," said Innocent. "Canada has offered me a clean start. We had all of our children here and worked hard, but owning a home was always just out of reach. I am so thankful that Habitat is helping us take that next step. We feel so blessed."

every volunteer

makes a difference

From volunteering on our build site, in our ReStores, on our Board of Directors, committees or with our special events, Habitat Greater Ottawa is eternally thankful for their dedication! On August 23, 2018, the Habitat Greater Ottawa team celebrated our wonderful volunteers with an appreciation event at our office. We also surprised our volunteers with a key ceremony for Nafez and Shahla, with long time volunteers Sabrina and Paul presenting the family with the keys to their new home.



every team helps build a thriving community

Habitat Greater Ottawa's Build Days are Ottawa's most unique team-building opportunity. This one-of-a-kind opportunity allows teams to spend the day on a Habitat build site, building homes for families in need. Thank you to our 2018 Habitat Build Day teams!



every purchase

helps build our capacity

Celebrating the Grand Opening of our Flagship Store

On April 7, 2018, we celebrated the Grand Opening of our flagship location – an 18,000 square foot warehouse on Iber road in Stittsville. Not only was the occasion a tremendous success with the community, our ReStore actually set a record for the largest Grand Opening sales day in ReStore history – over \$30,000 in sales! Thank you to all the volunteers who dedicated countless hours to help finish and stock the store in time for the Grand Opening celebrations!



2018 by the numbers

2.5 million pounds

of waste diverted from our local landfills.

12,445

donations processed in 2018.

8,970 volunteer hours

committed to preparing donations for sale.

3 locations

Stittsville, off Merivale and Train Yards.

spreading the word in our community

Fasci-nation with Humanity high tea

It was hard hats meets high tea at the very first Fasci-Nation with Humanity Afternoon Tea. RE/MAX Affiliates Realty - The Susan & Moe Team raised \$1,500 to kick off our Women Build program for 2019. A round of applause to long time Habitat supporter Susan Vacheresse and our volunteers for organizing such an elegant and fun event.

Hay Design Golf Tournament

It was a beautiful day on the back nine as dozens of golfers participated in Hay Design Incorporated's annual Golf Tournament. The event, which took place at Meadows Golf and Country Club, raised \$5,000 for Habitat Greater Ottawa. A special thank you to Cathy Hay of Hay Design Incorporated for your ongoing support and for making this year's event a huge success.

Gracefest 5K Fun Run & Walk

It was a milestone year as Grace Presbyterian Church held its 5th annual Gracefest 5k Fun Run & Walk. Over 100 runners came out on a beautiful fall afternoon in Orléans in support of Habitat Greater Ottawa. The event had its best year to date raising over \$9,400. Special thanks to Richard, John, Brian, Shirley and all the organizers for their support over the years.

RenoMark Reno Tour

The 4th annual RenoMark™ RenoTour wowed participants and raised \$3,750 for Habitat Greater Ottawa. Seven homeowners across the city opened up their homes to showcase the latest in renovation and design trends by Ottawa's top RenoMark™ Renovators. The RenoTour was hosted by the Greater Ottawa Home Builders Association Renovators' Council and Ottawa RenoMark™.

Dream Mountains

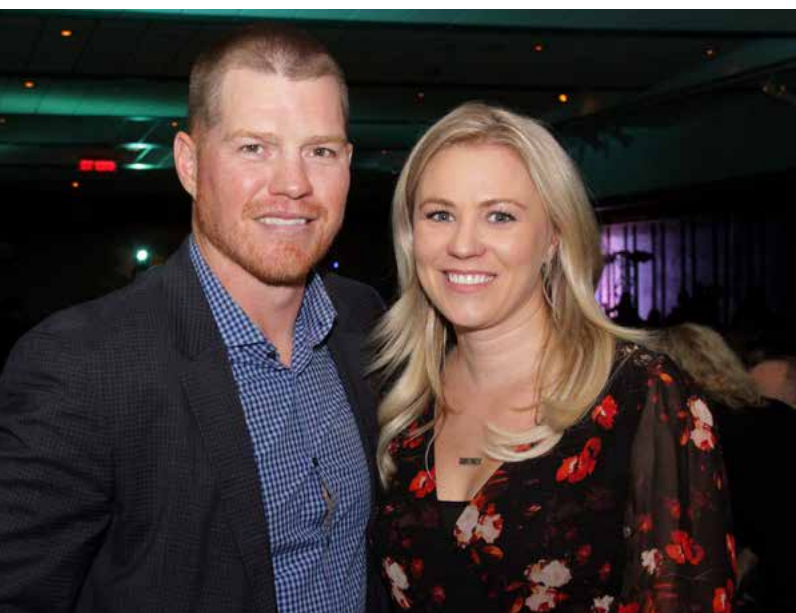
In May, the Dream Mountains team made their final ascent trekking to Everest Base Camp in support of seven charities including Habitat Greater Ottawa. Even though it was Dream Mountain's last year, they went out with a bang raising over \$34,000! We're so grateful to Shawn Dawson and his team, who over the last eight years have raised hundreds of thousands of dollars for local and international charities including \$186,507 for Habitat Greater Ottawa.





Steel Toes & Stilettos Gala

Our 13th annual Steel Toes and Stilettos Gala was a huge success raising \$114,000 for Habitat Greater Ottawa. Thank you to the hard work of our Habitat staff and our dedicated volunteers for making the gala our most memorable event of the year. Photos courtesy of Caroline Phillips.



Top photo: Title sponsors Dennis and Andrea Laurin.
 Pictured above: Ottawa RedBlacks
 Pictured to the left: Former Ottawa Senator Chris Neil and his wife Anna.

financial accountability



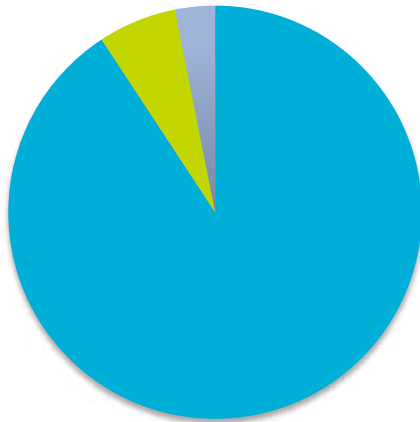
revenue

- home sales (net) (37%)
- donations & fundraising (46%)
- ReStore contribution (17%)
- all other revenue (1%)

Statement of Financial Position

ASSETS	2018	2017
Current assets		
Cash and restricted cash	\$ 169,844	\$ 127,108
Accounts receivable	299,263	292,752
Prepaid expenses	131,127	144,233
Current portion of mortgages receivable	326,377	247,016
	926,611	811,109
Non-current assets		
Mortgages receivable	\$ 2,194,520	\$ 2,132,778
Residential projects	5,388,546	5,025,599
Capital assets	115,777	79,380
	7,698,843	7,237,757
	8,625,454	8,048,866
LIABILITIES	2018	2017
Current liabilities		
Bank indebtedness	\$ 405,000	\$ 365,000
Accounts payable and accrued charges	274,726	203,095
Interim occupancy payments	277,534	137,416
Current portion of long-term debt	42,815	10,000
Lease inducement	115,804	82,780
Deferred contributions	1,476,035	1,570,926
Long-term debt	352,689	382,436
	2,944,603	2,751,653
NET ASSETS	2018	2017
Restricted - cash	\$ 2,237	\$ 2,359
Restricted - builds and mortgages	5,383,325	4,984,466
Unrestricted	295,289	310,388
	5,680,851	5,297,213
	8,625,454	8,048,866

expenditures



- charitable activities (91%)
- management and administration (6%)
- fundraising (3%)

Statement of Revenues and Expenses

REVENUE	2018	2017
Residential projects operations	\$ 755,129	\$ 1,382,248
Mortgage discount for interest free mortgages	-459,481	-727,810
Notional interest on mortgages receivable	140,870	119,696
ReStore operations	197,647	268,737
Unrestricted donations and fundraising	536,242	550,878
Grants and other income	6,929	12,343
	1,177,336	1,606,092
EXPENSES	2018	2017
Advertising and promotion	\$ 126,469	\$ 95,862
Amortization	7,548	6,767
Bad debts		
Bank charges and interest	\$ 3,345	3,556
Board and committee expenses	13,618	15,277
Fundraising expenses	\$ 100,768	98,053
Insurance	7,715	5,708
Office	22,896	25,400
Professional fees	19,598	23,628
Rent and utilities	57,014	51,139
Repairs and maintenance	5,726	4,591
Salaries, wages and benefits	\$ 388,935	317,768
Technology	18,318	15,189
Telephone	12,473	10,328
Tithing	5,000	10,000
Vehicle expenses	4,275	7,877
	793,698	691,143
EXCESS OF REVENUES OVER EXPENSES	383,638	914,949

2018 monthly donors

thank you for your support!

Lindsay Amundsen	M&B Cooke	Janice Menezes
Alexis Ashworth	Hugo Crespo	Mychelle Mollot
Walter Baker	Emily Crocco	Melanie Murphy
Kevin Barwin	Gary Darveau	Fredrick Phil Whittingstall
Rosalind Bell	Bruce Fanjoy	Elizabeth Rae
Larry Benedet	Roy Flett	Robert Ridley
Wayne Bennett	Jason Fraser	Vanessa Schwarz
Wendy Birkinshaw Malo	Phoenix Homes	Megda Seydegart
Shawna Blanchard	Kristin Harold	David Stitt
Chris Boylan	Nathan Howard	Patricia Moorehead
Michele Brill-Edwards	Peter James	Grace Welch
Isabel Burrows	Fiona Lamont	Justin Winchiu
Marc Caron	Richard Lauzon	Bruce Wolfgram
Carol Christensen	Gavin Liddy	

thank you to our team build day sponsors

Air1One	Nelligan O'Brien Payne LLP
Albert at Bay Hotel Group	Ontario Nurses Association
All Things Home	Ontario REALTORS Care® Foundation
Augustine Bater Binks LLP	Parkdale United Church
Bell Canada	PCL Construction
Borden Ladner Gervas LLP	PwC Canada
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Davidson Houle Allen LLP	Roundell Clark Wealth Management team from
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EllisDon	Sustainable Forestry Initiative
Enbridge Gas	Sophos
eQ Homes	Stantec
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Kelly Santini LLP	Tungasuvvingat Inuit: Indigenous Youth Build
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every sponsor
helps turn dreams into reality

thank you to our
sponsors



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Swift
Tartan Homes
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Whirlpool Canada
Z&T Home Renovations

our board of directors

*served until June 2018



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Board Chair



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Nancy Meloshe

every trip makes a lasting impact



Global Village: Help families and see the world!

Habitat for Humanity's Global Village volunteer trips offer the opportunity for lasting impact. Help a community that needs safe, affordable housing, all while experiencing another culture and meeting people from around the world. Learn about trips that are currently available: www.habitatglobalvillage.ca

“Friendships and memories that will last a lifetime.”

Marc Caron, Global Village Team Leader





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La Grande Région d'Ottawa

768 Belfast Road, Ottawa, ON K1G 0Z5

