



Greater Ottawa

Habitat for Humanity®
Habitat pour l'humanité

La Grande Région d'Ottawa

celebrating 25 years



2019 ANNUAL REPORT



our mission

Habitat for Humanity brings communities together to help families build strength, stability and self-reliance through affordable homeownership.

our vision

A world where everyone has a decent and affordable place to live.

we build **strength, stability,** and **self-reliance** through affordable homeownership

2019 by the numbers



3 families

moved into safe, decent and affordable homes in Ottawa.



1,300
volunteers

gave their time to Habitat Greater Ottawa.



\$572,910

raised to help build homes in our community.



26,640+

volunteer hours at our Build Site, ReStores, committees and events.

a letter from our leadership



Gavin Liddy
Chair



Alexis Ashworth
CEO

“there have been many beautiful Habitat moments in the past 25 years, and there will be many more to come.”

What a difference a year makes. As we sit in our home offices in self-isolation, it is nice to reflect on the past year – our 25th anniversary of building homes and hope in Ottawa.

Twenty-five years ago a group of engaged citizens embarked on bringing Habitat for Humanity to Ottawa. They mobilized, signed some documents, and picked up their hammers. 25 years later 76 families have moved out of inadequate housing into safe, secure, affordable homeownership.

Children went from sharing cramped rooms in unsafe neighbourhoods to rooms with space to do homework and invite friends over to play. Parents had peace of mind that they were able to pay for housing, bills AND

food for their families. They were able to pay mortgages geared to their income and build equity, and they were able to send their children to higher education. There have been many beautiful Habitat moments in the past 25 years, and there will be many more to come. The challenges we are facing during the COVID-19 pandemic have only reinforced our belief in the resilience and strength of our team at Habitat Greater Ottawa, and the amazing families we partner with.

You play no small part in this picture: our community partners, donors and volunteers are what have made us strong and able to weather this storm. We will get through this time together and then we will get back to what we do best – building spirit, kindness and hope in our communities.



what we do

With the help of local Habitat families, donors, community partners and volunteers, Habitat for Humanity Greater Ottawa builds affordable homes that provide a solid foundation for local families. Habitat Greater Ottawa's homeownership program sets families up to be successful homeowners who are invested in their homes and in their community.

our past | our future: the next 25 years

The past 25 years have been an ambitious and exciting ride for Habitat Greater Ottawa.

While many milestones have been met over the past quarter century, our most marked achievement is in how our build philosophy has changed. We have evolved from a builder of single-family homes to a builder of communities. Having gone from building a single home a year, to two then to four homes a year, our current project at Leacross Landing will be home to sixteen new Habitat families in 2020.

While there have been accomplishments there have also been challenges. There is a serious shortage of affordable housing in our community and across Canada. Land and building costs continue to rise. Forty-two percent of Ottawa households live in unaffordable housing, while 12,000 families remain on Ottawa's Centralized Waitlist. We simply must do more as a community, and as an organization.

We know how important safe, decent and affordable homeownership is in helping families build a foundation for a life with better choices and more opportunities. We know that Habitat

homeowners are empowered to overcome many of the barriers that stand in between their family and better, healthier, more financially stable lives.

That's why our five-year Strategic Plan is focused on bringing more affordable housing to the Greater Ottawa Region now and in the coming years through partnerships with local non-profits and governments. We will engage our partners to secure more affordable land and development opportunities, while improving build cost efficiencies. We will continue to raise awareness of local housing needs and to advocate for more affordable housing options for our community. Our ultimate goal is to serve more Ottawa families while continuing to partner, innovate and be leaders in our community.

With your help over the past 25 years, Habitat Greater Ottawa homeowners have been able to achieve the strength, stability and independence they need to build better lives for themselves and their families. We thank you in celebrating this success with us, and we look forward to the next 25 years.

our restores

The first Habitat Greater Ottawa ReStore opened 1998 on Walkey Rd. We now operate two locations and sell donated, new and gently-used home furnishings, appliances and other renovation materials at a fraction of the original price to the Ottawa public.



Our Belfast and Stittsville ReStores are not only amazing places to shop for new and gently used furniture, antiques, appliances, kitchens, home decor, hardware and more. The ReStore is the engine that drives our success. As a social enterprise, profits from our ReStores go toward our program and operating costs. That means we can use donated dollars to do what we do best – building more affordable homes for Ottawa families.

restore 2019 by the numbers

13,915

donations processed from individuals and businesses.

2.5 million pounds

of waste diverted from local landfills.

10,500

volunteer hours at our ReStore locations.

200 volunteers

committed time and skills to help at our ReStore locations.

9

kitchen salvages in the Ottawa community.

celebrating 25 years

1994

Habitat for Humanity Greater Ottawa (previously Habitat for Humanity National Capital Region) **build their first homes!** Two families moved into Monique Street. **Two homes built in just 12 days!**



1997

In July 1997, shovels were put in the ground to kick off the CFRA Place Build on Richmond Road and Bayshore Drive. At the end of the community build, six local families became Habitat homeowners!

1998

The Ottawa **ReStore** first opened its doors to the public in 1998.



2000

The first build of the new millennium! The Clement Marchand House brought together many businesses and community partners in the Ottawa area.

2005

The Ortega Family moved in! This Build on Melrose Ave was sponsored by the Catholic Teachers Association



2002

In 2002, Margaret became a Habitat homeowner as part of the **Ed Schreyer Work Project**. The blitz build saw 8 homes built in 8 days in Ottawa South.

14 years later, Margaret officially paid off her Habitat home! Margaret, along with her two children, told her story at our 2016 Volunteer & Donor Appreciation event.



2006

The very first Habitat **Women Build** in Ottawa. Over the years, our Women Build teams have become our top fundraisers!



2010

Habitat Greater Ottawa staff, supporters and families celebrated the first build of the 2010s on Carp Road.

2014

In 2014, we partnered with Greater Ottawa Home Builders' Association and Algonquin College for **Blitz Build**.

Hundreds of volunteers worked around the clock with the support of dozens of companies in order to complete this single home build in the west end. The home was then sold with proceeds going towards Habitat Greater Ottawa.



2015



In 2018, Habitat Greater Ottawa partnered with PCL Construction Ottawa for our second **Indigenous Build!** As the official sponsor, PCL oversaw the construction of a single-family home for Barb and her daughters.

2016

The summer of 2016 Habitat Greater Ottawa began construction in Perth for Makhtar and his family. That same year, we started construction on a single family home in Carleton Place for Shane, Laura and their children.



2017

In spring of 2017, Habitat Greater Ottawa broke ground on its largest build to date! **Leacross Landing** is a 16-unit townhome build in Orleans. The first four homes were completed summer of 2018 with the second phase starting soon after.

2019

We've come a long way! In the last 25 years, Habitat Greater Ottawa has served 76 families including over 175 children. In 2019, three more local families became Habitat homeowners and we broke ground on the final phase of Leacross Landing where nine more families will move in the following year.



welcome to Leacross Landing

meet Pablo and Claire

Pablo and Claire used to live in a cramped apartment in a dangerous part of the city. They were worried about their two sons, Esteban and Santiago, growing up in such an unsafe environment. Pablo and Claire are now enjoying the security



of owning their own home and providing a better future for their children. “I feel at peace knowing my sons are in a safe neighbourhood where they can go outside to play and meet up with friends.”



meet Rebecca

Single mother Rebecca was unable to save for a down payment, as she was paying over half of her income on rent and utilities. As a Habitat Homeowner, she now pays an interest-free mortgage geared to income

and is able to build her equity and save up for her son Jack's education. “I still find myself in disbelief when I slow down, look around and think, ‘this is our home!’”



our volunteers

In 2019, **nearly 1300** people volunteered for Habitat at our build, ReStores and community events contributing an amazing **26,647 volunteer hours!**

Volunteers are at the heart of what we do at Habitat Greater Ottawa. We continue to be inspired by our volunteers whose time, commitment, passion and skills truly builds community. On our build site, volunteer Crew and Crew Leaders are on the site five days a week, year-round, rain or shine. At our ReStores volunteers coordinate and organize donations, fix tools and furniture, greet customers and stock our shelves. In the office our amazing Board of Directors, committees, students, interns and office volunteers bring their smiles and knowledge to the work that we do every day.

Thank you to all of our 2019 volunteers. We couldn't do it without you!

our Habitat build day teams

We welcomed **over 90** Habitat Build Day Teams onto our build site in 2019. Every team was ready to roll up their sleeves and pick up a hammer – or drywall or insulation – or whatever we needed done that day – to help build a better life for local families.

Our Habitat Build Days are integral to getting each and every one of our homes built. Our teams build so that families can have the security of a home of their own. Our teams build to provide a solid foundation to kids so they can thrive in a stable home. Our teams build inclusive communities where everyone has the opportunity to better their lives.

financial accountability

Statement of Financial Position

ASSETS	2019	2018
Current assets		
Cash and restricted cash	\$ 345,405	\$ 169,844
Accounts receivable	313,346	299,263
Prepaid expenses	74,612	131,127
Current portion of mortgages receivable	296,416	326,377
Non-current assets		
Mortgages receivable	\$ 1,822,678	\$ 2,194,520
Residential projects	7,684,252	5,388,546
Capital assets	94,999	115,777
	10,631,708	\$8,625,454

LIABILITIES	2019	2018
Current Liabilities		
Bank indebtedness	200,000	405,000
Accounts payable and accrued charges	335,580	274,726
Interim occupancy payments	542,106	277,534
Current portion of long-term debt	44,415	42,815
Lease inducement	99,849	115,804
Deferred contributions	3,123,222	1,476,035
Long-term debt	321,342	352,689
	4,666,514	2,944,603

NET ASSETS	2019	2018
Restricted - cash	\$ 2,101	\$ 2,237
Restricted - builds and mortgages	5,591,968	5,383,325
Unrestricted	371,125	295,289
	5,965,194	5,680,851
	10,631,708	8,625,454

Statement of Revenues and Expenses

REVENUE	2019	2018
Residential projects operations	\$ -5,830	\$ 755,129
Mortgage discount for interest free mortgages		-459,481
Notional interest on mortgages receivable	144,613	140,870
ReStore operations	438,234	197,647
Unrestricted donations and fundraising	572,910	536,242
Grants and other income	4,204	6,929
Loss on disposal of capital assets	-5,445	
	1,148,686	1,177,336

EXPENSES	2019	2018
Advertising and promotion	\$ 158,642	\$ 126,469
Amortization	5,174	7,548
Bad debts		
Bank charges and interest	7,347	3,345
Board and committee expenses	11,852	13,618
Fundraising expenses	110,069	100,768
Insurance	5,534	7,715
Office	34,693	22,896
Professional fees	18,046	19,598
Rent and utilities	53,901	57,014
Repairs and maintenance	4,888	5,726
Salaries, wages and benefits	410,438	388,935
Technology	12,860	18,318
Telephone	10,441	12,473
Tithing	15,000	5,000
Vehicle expenses	5,458	4,275
	864,343	793,698
EXCESS OF REVENUES OVER EXPENSES	284,343	383,638

2019 monthly donors

thank you for your support!

Brianna Adams
Lindsay Amundsen
Alexis Ashworth
Kevin Barwin
Rosalind Bell
Larry Benedet
Wendy Birkinshaw Malo
Shawna Blanchard
Brian Boucher
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gala sponsors

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build day teams

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HOPE Volleyball SummerFest	Sustainable Forestry Initiative
Hydro Ottawa Ltd	Syntax Strategic
IBM	Taggart Construction
IFS Aerospace & Defense Ltd.	Titus
Indigenous Youth Build	TPH Plumbing and Heating
Inside Edge Properties	Travelers Canada
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Knights of Columbus	Wine Rack

2019 build sponsors

thank you to our build sponsors!



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our board of directors

*Served until June 2019



Gavin Liddy
Board Chair



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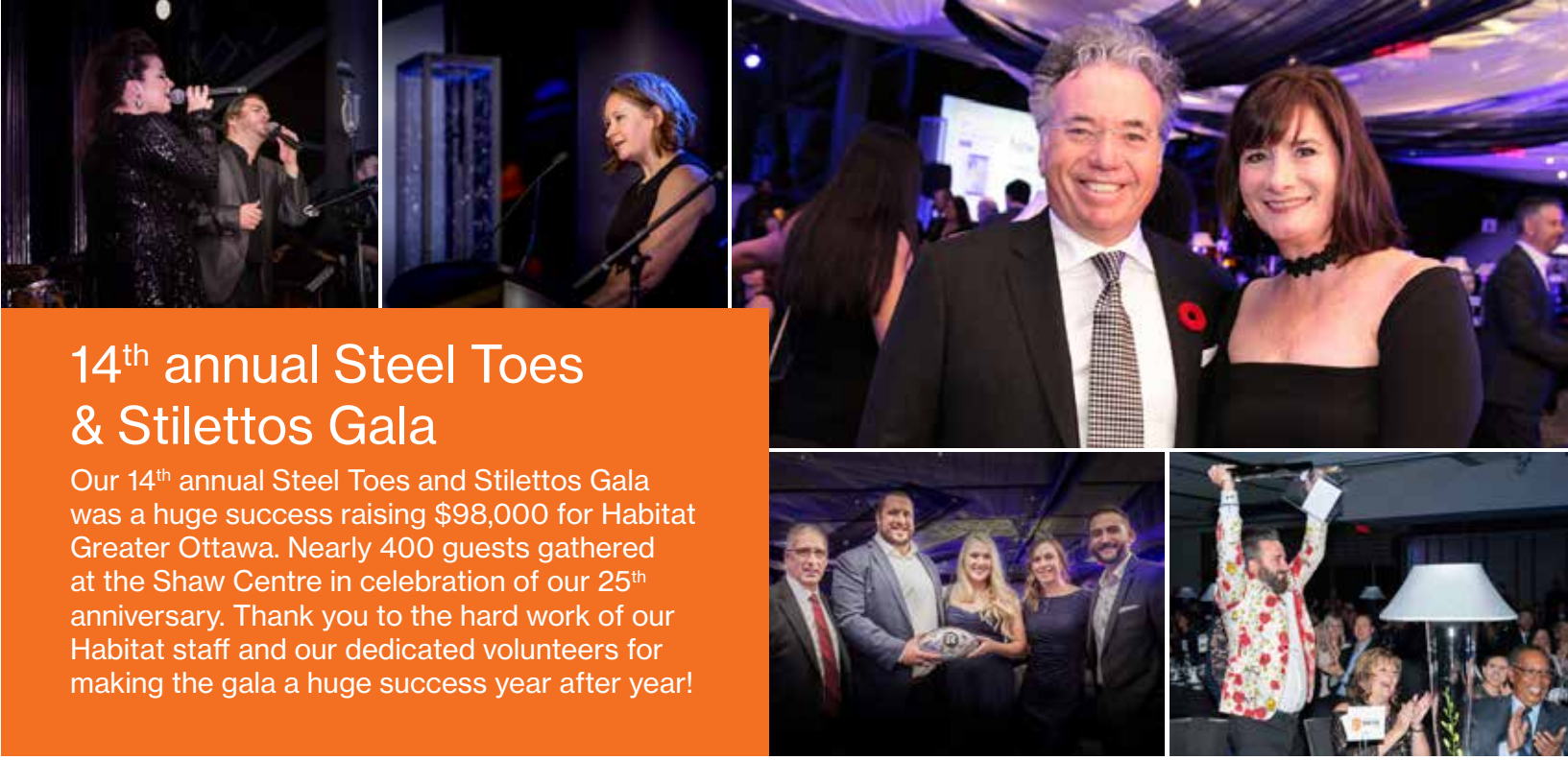
Scott Stevenson



Soley Soucie



Vincent Wong



14th annual Steel Toes & Stilettos Gala

Our 14th annual Steel Toes and Stilettos Gala was a huge success raising \$98,000 for Habitat Greater Ottawa. Nearly 400 guests gathered at the Shaw Centre in celebration of our 25th anniversary. Thank you to the hard work of our Habitat staff and our dedicated volunteers for making the gala a huge success year after year!

community events

Gracefest 5k Fun Run and Walk

It was a rainy and windy day in September, but that did not stop the dozens of local runners and walkers from participating in the 6th annual Gracefest 5k Fun Run and Walk! Participants helped raise over \$7,800 for Habitat Greater Ottawa! Thank you to Grace Presbyterian Church for your continuous support.



RenoMark RenoTour

Beautiful bathrooms, unique living spaces and stunning kitchens were on display at the 2019 RenoMark RenoTour! Organized by the Greater Ottawa Home Builders Association and RenoMark, participants had the chance to tour nine amazing homes across Ottawa. Proceeds from the event raised \$4,000 for Habitat!

Big Rig Brewery presents HOPE Volleyball SummerFest

In July, Habitat Greater Ottawa participated in Big Rig Brewery presents HOPE Volleyball SummerFest. Huge crowds turned out to the annual tournament which raised thousands of dollars for five Ottawa charities including \$25,000 for Habitat!





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